

Mr. Balachander Anbalagan

Company : KMA Exports

Area of focus: Operations & Business Development

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EDUCATIONAL QUALIFICATION:

- M.B.A in Logistics and SCM at Missouri state university, Springfield, USA (2009-2011)
- Bachelor of Social work at Madras Christian college, Chennai, India (2006-2009)

ACCOMPLISHMENTS:

- Improvised new methods to better and increase the yield of indigo extract.
- Brought about production efficiency by incorporating technological upgrades while retaining existing traditional process.
- Systemised the organisational work environment while maintaining perfect homogeneity between labour and machinery.
- Catered to various price segments in the market and customisation of product items

TIE-UPS FOR PROSPECTIVE INDUSTRIAL SCALE PRODUCTION:

- CSIR-NEERI

<http://www.neeri.res.in/content/indigo-dye>

- Shri AMM Murugappa Chettiar Research centre, Chennai

http://www.amm-mcrc.org/mcrdst/Tec_NaturalIndigoDyeExtraction.html

WORKSHOPS CONDUCTED:

- Awareness and orientation programme for “Indigo cultivation and natural dyes” for 35 Indigo growers held at Tindivanam on 13th Nov 2013.
- Training and Guidance Programme on “Organic farming” for select few Indigo cultivators on 5th June 2012 was addressed by the guest speaker Mr Tamil Coven from Ecocert India (An Organic Certifying Agency).