

Jesus Cirizia Larraona

Auroshilpam, Auroville 605 101 Tamil Nadu, India
Landline: +91 413 2622587, Mobile +91 9486363424, E-mail: colnature@auroville.org.in
Skype: colnature, <https://www.linkedin.com/in/jesus-ciriza-larraona-34191031>



“If everyone does only a little, we’ll achieve only a little.” Jesus started The Colours of Nature in 1993 as he saw that the production of synthetically manufactured dyes greatly contributes to the degradation of the environment. He remains convinced that the earth and the health of its people can be improved by reviving and instituting eco-friendly, sustainable manufacturing processes. His success in reviving the lost art of the traditional Indian natural indigo fermentation dye process (in 1993), and in figuring out new ways to apply mordants to achieve the full colour palette also from other plants, have earned him much attention. His application of dyes in the design and production of textiles and their products has sparked great interest from textile dyers, designers, manufacturers and buyers throughout India, Asia and abroad. In 2016 Jesus was selected as a Levi Strauss & Co. Collaboratory Fellow. In 2017, TCoN was one of the enterprises of the program to receive funding for a water reduction project.

Key Skills

- Traditional, Indian indigo fermentation process and other natural dyeing processes, through 25 years of research, personal initiative and apprenticeship. Collaborated with traditional craftsmen from remote villages throughout India and with scientists from all over the world.
- Natural indigo farming and manufacture. Jesus has worked directly with farmers and manufacturers in Kungarapattu village, a global hub in indigo farming.
- Entrepreneurial skills attained through setting up and managing dyeing facilities as well as garment manufacturing.
- Sales and Marketing skills having managed The Colours of Nature since 1993.
- Electronics and mechanical engineering skills gained through studies and a wide variety of practical technical experience acquired during travels in Asia and Europe.

Education

Jesus is a self-taught entrepreneur and craftsman without much formal education. His expertise and research in the field of natural dyeing and manufacturing has come as a result of many years of self-directed training, exploration, apprenticeship and dedicated work in the fields of electronics, mechanics, interior design, textiles, and natural dyes.

Positions

The Colours of Nature (TCoN), www.thecoloursofnature.com

Founder and Director

TCoN is specialised in the natural indigo fermentation process, the most eco-friendly process for indigo dyeing.

Jesus has also consulted for a range of clients and projects and continues to lecture in high profile conferences relating to natural dyes and the promotion of an eco-friendly textiles industry.