

# INDIGO SUTRA

9, 10 & 11 November 2017, Kolkata

INDIGO SUTRA celebrates Indigo, the world's oldest, most widely used and unique dyestuff, and the only natural blue dye. It takes its very name from 'India'.

Indigo, grown and used for millennia in the Subcontinent, was also a major export. It almost died out in the later 19th and early 20th century, due to peasant revolts against forced cultivation and the discovery of synthetic indigo in Germany. One aspect of Indigo's fascinating story is its role in Gandhi's road to Independence.

There is a widespread upsurge of interest in indigo, both in India and worldwide. The time is ripe to revive its cultivation and manufacture in Northern India and elsewhere. A soil enriching plant, it also has medicinal and insect repellent properties along with a host of other environmental benefits.

The increasing awareness of using organic products in a highly polluted world has led to the current desire to use sustainable indigo for clothing and other textiles. INDIGO SUTRA is a milestone project, using expertise and guidance of top scholars, academics and practitioners of indigo from across the world.

The event will focus on the production and use of natural indigo, with seminars, exhibitions, demonstrations, workshops, discussion forums, documentary film shows, sale of indigo based textile and other products. Optional excursions to weaving and dyeing centres and other places of interest are also being planned.

INDIGO SUTRA will be held in  
Indian Council for Cultural Relations,  
Kolkata from 9th - 11th November, 2017.

The three day event will comprise of seminar, workshops on indigo dyeing, demonstrations, exhibitions, films and Grand bazaar. There will be optional textile tours before and after the dates mentioned above.